

## Key issues facing the flooring industry



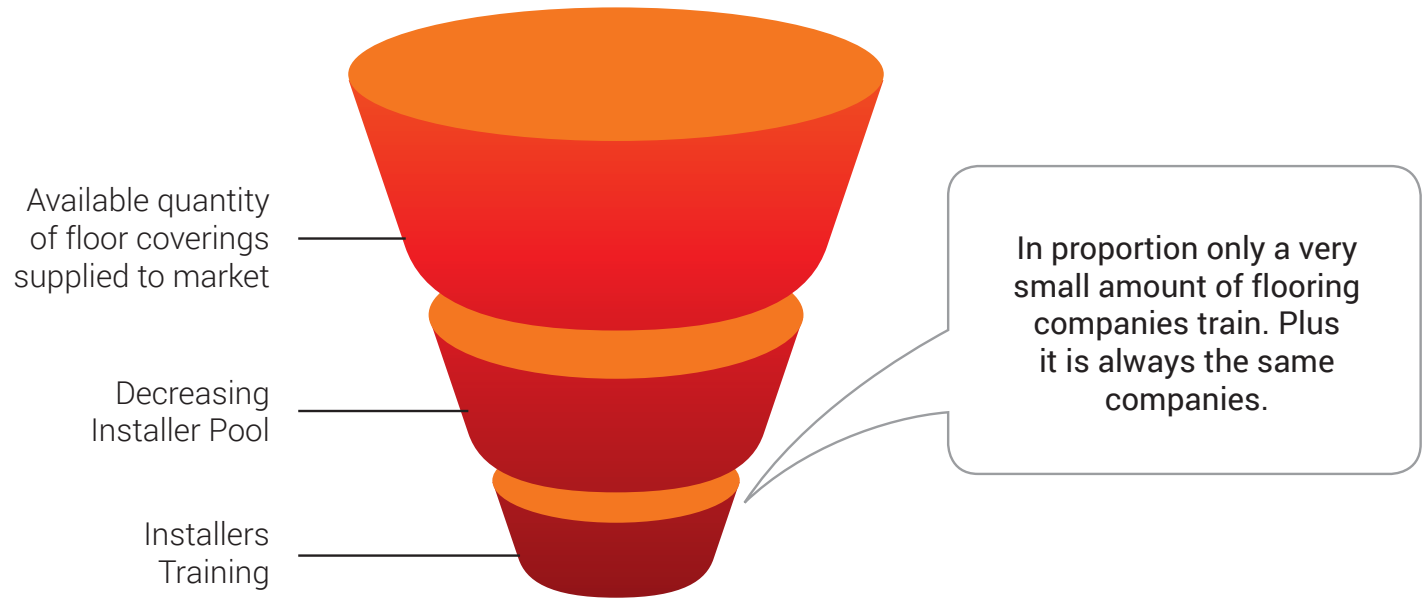
- Consistent quality of work in the service chain
- Numbers of installers
- Attracting and retaining apprentices and sales people

“Coming together is the beginning;  
keeping together is progress;  
working together is success.”

*- Henry Ford*



# Installer Numbers





## Basic Skills

- Induction training for people wanting to enter the industry
- Trainees are registered as students with the ATI
- Training is a 12 week programme
- Made up of classroom training, self-paced learning, work placement
- Employers provide the work placement but don't pay the trainee
- Each trainee is assigned a mentor to assist with their learning
- Each trainee is assigned a workplace verifier to sign off their practical tasks
- At the end of the 12 week programme the employer can employ the trainee if the working relationship has been successful

- ✓ **Suppliers** - Supporting retail with...
- ✓ Product specifications
- ✓ Care and maintenance advice
- Installation guidelines

- ✓ **Retail** - Supporting Installers with...
- ✓ Accurate floor planning
- Job organising and Job site evaluations

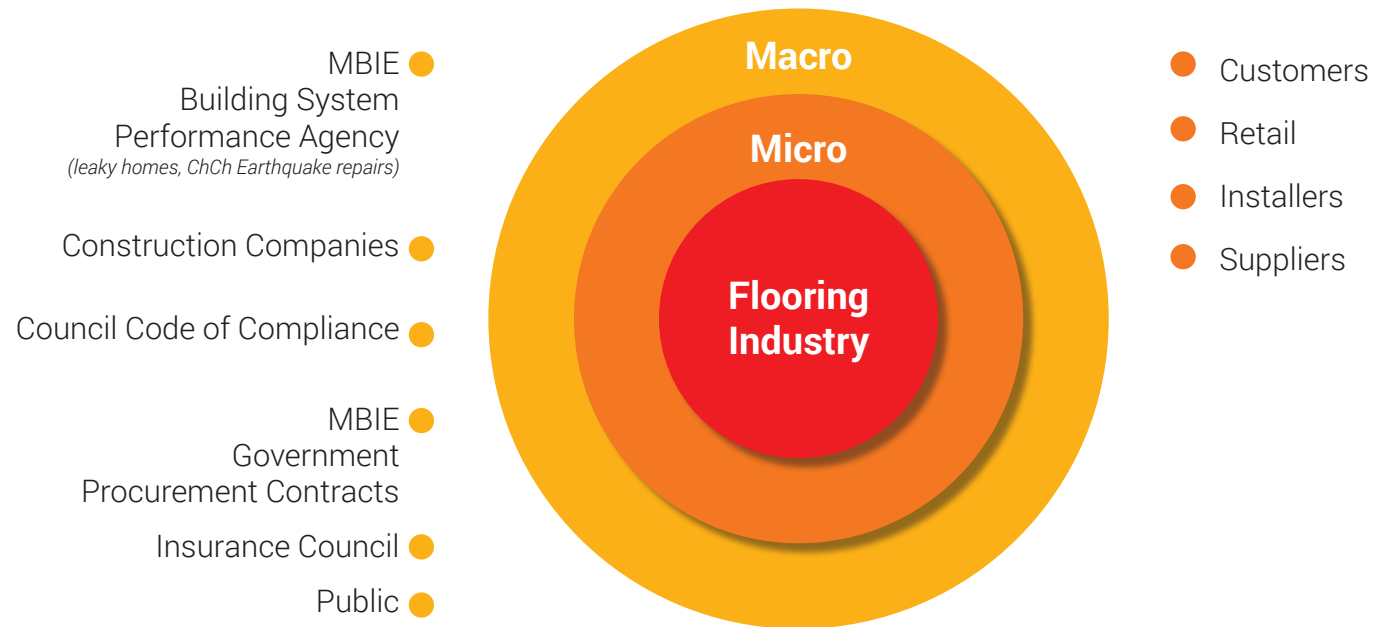
- ✓ **Installers** - Providing a positive customer experience with...
- Quality installations that meet industry standards



**Supporting industry training with...**

- ✓ Retail/supply training programs for induction
- ✓ Basic skills training
- ✓ Licensing programs

## Forces influencing quality



Source -

## License Types

## Criteria

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### **1. Flooring practitioner with endorsements** (*skills recognition*)

Under training (apprentice) someone who is trained in limited flooring work e.g. installing laminate flooring on floating method only, carpet tiles only etc.

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### **2. Trade qualified NZ recognised qualification**

Completed flooring apprentice with less than four to five years experience (*floor covering type dependent*).

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### **3. Licensed flooring practitioner**

Trade qualified with minimum four to five years total experience (floor covering type dependent) unqualified with minimum five years installation experience.

## Endorsement Types

- |  |   |
|--|---|
| <b>A</b> Residential installation                    | <b>G</b> Moisture treatment systems           |
| <b>B</b> Commercial installation                     | <b>H</b> Apply resurfacing compound           |
| <b>C</b> Resilient tile/plank                        | <b>I</b> Asbestos removal ( <i>flooring</i> ) |
| <b>D</b> Vinyl wet area installation                 | <b>J</b> Industry assessment                  |
| <b>E</b> Carpet tile                                 | <b>K</b> Project management                   |
| <b>F</b> Overlay floor coverings ( <i>floating</i> ) | <b>L</b> Workplace trainer                    |



# What the license will look like



**FLOOR**<sub>NZ</sub>  
SUPPORT | LEAD | EDUCATE

## LICENSE DEFINITIONS

**Endorsement Types**

<b>A</b> Residential installation	<b>G</b> Moisture treatment systems
<b>B</b> Commercial installation	<b>H</b> Apply resurfacing compound
<b>C</b> Resilient tile/plank	<b>I</b> Asbestos removal ( <i>flooring</i> )
<b>D</b> Vinyl wet area installation	<b>J</b> Industry assessment
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<b>F</b> Overlay floor coverings ( <i>floating</i> )	<b>L</b> Workplace trainer

**License Types**

- 1** Flooring Practitioner with endorsements
- 2** CTrade Qualified - NZ Recognised Qualification
- 3** Licensed Flooring Practitioner
- 4** Licensed Flooring Master Practitioner

## What can Floor NZ do?

Over the next three years Floor NZ has a focus on improving quality and the number shortage in the flooring industry.

### **1. Developing key installation guidelines**

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### **2. Building learning materials**

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### **3. Building training and licensing programmes**

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### **4. Forming a working group to oversee and assist with projects**

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## What support do we need?

We are seeking industry contributions in 2018 to enable us to raise a minimum of \$160,000 to develop the learning materials we will need to support these programmes.

We are seeking contributions of:

**\$7000**

(Large companies)

**\$3500**

(Medium companies)

**\$1500**

(Small companies)

## Summary

We are seeking your support by both financial contribution and technical advice to:

- Develop training materials to support the Basic Skills Programme, the current Apprenticeship
- Develop the Basic Skills Programme
- Develop the Licensed Flooring Practitioner Programme